



MGSM
MACQUARIE UNIVERSITY
GRADUATE SCHOOL OF MANAGEMENT

MGSM Management Internship Program

MGSM955



Macquarie University Graduate School of Management (MGSM) is seeking expressions of interest from organisations to participate in its Management Internship Program.

BENEFIT TO EMPLOYERS

MGSM is able to place MBA students with an organisation for a period of one term (ten weeks) to undertake a management consulting project which is supervised by a member of faculty. The students have a minimum of three years business and/or professional experience prior to being admitted to the MBA. This service is offered at no cost to sponsoring organisations.

Once the scope of the project has been signed off by MGSM and the organisation, the student is then enrolled into an elective subject which forms part of their MBA program. The final submission is assessed in accordance with Macquarie University's grading policy, including a formal presentation to clients.

Interns typically work at the client offices for an average of 2 days per week (14 hours) over a 10 week period. Some work may obviously occur remotely. The internships are unpaid.

STUDENTS

MBA students come from a range of countries, including Australia, Argentina, USA, Brazil, Canada, Chile, China, Mexico, New Zealand, Finland, France, England, Scotland, Thailand, Vietnam, Germany, Peru, India, Italy, Indonesia, Sweden etc.

PROJECT EXAMPLES

- Improving Sales Performance
- Financial Modelling for Portfolio Management
- Online B-to-B
- Environmental Sustainability
- Product Launches
- Branding Strategy
- Capital Expenditure
- Best Practice Supply Chain Planning
- Innovation

SPONSORING ORGANISATIONS INCLUDE:

Allianz	Amazon Web Services
BT	Coca-Cola Amatil
Cisco	CSC
Dematic	Fortius Funds Management
Fujitsu	GE
GMO	Johnson & Johnson
Konica Minolta	LinkedIn
Luxoticca	Merck
Novartis	Optus
Parsons Brinckerhoff	Pfizer Oncology
PwC	Sapphire Group

INDUSTRIES INCLUDE:

Airline/Travel	Communications
Construction	Consulting
Education	Financial Services
FMCG	Government Agency
Healthcare	Insurance
Investment Banking	IT/Technology/Social Media
Manufacturer	Medical
Not-for-Profit	Pharmaceutical
Retail	Telecommunications

Sample Work Schedule for Interns

Week 1: Complete Project Definition	Written & Agreed Deliverables, business proposal	Launch meeting between supervisor, sponsor & intern
Week 2: Resourcing	Data gathering – research design	
Week 3: Research	Survey Focus Group	Intern meets with MGSM supervisor
Week 4: Benchmarking	Literature review, identification of benchmarks	
Week 5: Data – gap analysis	Analysis of data	Progress meeting between supervisor, sponsor & intern
Week 6: Drafting	Report writing	
Week 7: Presentation of draft	Prepare 1 st draft	Meet MGSM supervisor
Week 8: Consult with stakeholders	Discussion with key stakeholders on findings - revision	Meet MGSM supervisor
Week 9: Draft revision	Address gaps in data	
Week 10: Final report	Presentation of findings at client	

FIND OUT MORE

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